

Cookies and similar technologies

This notice supplements our privacy policy and provides information about how we use cookies and similar technologies.

Use of cookies and similar technologies

Cookies are small text files placed on your computer or other device by websites that you visit. Cookies are widely used to make websites and other applications work, or work more efficiently, and help them remember certain information and recognize your internet browser. Cookies may last until you close your browser (“session” cookies) or over repeat visits (“persistent” cookies).

- We use cookies and similar technologies to:
- Assist you in efficiently and safely navigating and experiencing our services;
- Enable you to register, login, provide feedback and otherwise interact with our services;
- Store and honor your preferences and settings;
- Measure and analyze usage and performance data; and
- Assist us with promotional and marketing efforts (including interest-based advertising).

If you access any of our services subject to a subscription agreement or other contract between us and your organization, cookies and similar technologies will be used as necessary for the performance of that contract and for our legitimate business operations related to providing the service.

Types of cookies

We use the following types of cookies:

Targeting cookies: These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. If you do not allow these cookies, you will experience less targeted advertising.

Social media cookies: These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies, you may not be able to use or see these sharing tools.

Anonymized analytical cookies: These cookies ensure that anonymous data about your surfing behavior is collected every time you visit the website. This way we can see how visitors use the website and improve on that basis.

- We use anonymized analytical cookies for:
- tracking the number of visitors to our web pages;
- tracking the amount of time each visitor spends on our web pages;
- keeping track of the order in which, a visitor visits the different pages of our website;
- assessing which parts of our site need updating;
- measuring and optimizing the performance of our marketing campaigns;
- redirecting traffic from different channels.

Details about the cookies set by our websites and by third parties, including service providers acting on our behalf, are listed directly on the site or in the cookie control tool made available on the site.

How to manage cookies

You can manage the use of certain types of cookies by amending your cookies settings via the links in the cookie list on the site or in the cookie control tool made available on the site. You also may be able to block or delete cookies by selecting the appropriate settings on your browser privacy preferences menu.

Certain content and features in our services depend on cookies to function. For example, authentication cookies are used to identify and recognize registered users and to enable them to gain access to requested content or features. If you choose to block cookies, you cannot sign in or use certain content or features. If you choose to delete cookies, any settings and preferences dependent on those cookies will be lost.

Use of web beacons and other technologies

Some of our websites, applications and electronic communications contain electronic tags known as web beacons, gifs or pixel tags, unique identifiers and similar technologies that help deliver cookies, measure online activity, provide more relevant advertising, or analyze the effectiveness of our promotional campaigns or other operations.

We may also use technologies from third-party data security providers to maintain online security and protect our websites and other services against fraud and abuse.

